

# CLE Seminar

## Dr. Frank LIBERTI

Speaker, Author

### How To Prevent Unfair, Low Settlements

Like you, plaintiff advocate, expert witness and medical-legal author, Dr. Frank Liberti has been victim to insurance company's unfair claims practices over the years. Is it a way of business life? Is it simply arrogance on the part of the adjuster? Is it all about the situation? Will it continue to persist? Or, is there a different story?

With over three decades as keynote speaker and most importantly, being instrumental in setting precedent at a State Supreme Court level against the "Verbal Threshold", a law that imposed severe limitations on law suits for auto accidents, Dr. Liberti proved that soft tissue injuries meet "Serious Injury Threshold" and has since dedicated his work to show plaintiff attorneys how to prevent lowball settlements and win the Greater Weight of the evidence challenges, even in the presence of unfair claims tactics.

His view is radically different. Dr. Liberti appreciates and shares with attorneys, that fighting back against unfair claims tactics is most effective when you use the insurance companies own strategies against them. The insurance companies hired consultants who created "Procedural Intelligence Codes" that determine settlement value. Yet since 2004, they continue to ignore a Superior Court order to release the codes. Dr. Liberti reveals how to use the insurance company's codes against them and prevent unfair, lowball settlements.

Attorneys call him a Genius. QUOTE:"I am extremely impressed by this analytic approach to presenting settlement demands. It is 'genius' using the insurance companies' own procedural intelligence codes against them".

Dr. Liberti, sometimes referred to as the "Motivator" for his ability to stir up a group, is known for his practical, street-savvy style; Dr. Liberti's fusion of real-life experience and his advocate stance against unfair settlements for the injured, connect with his audience at an intimate, intense and individual level.

Attorneys team with Dr. Liberti when they want to prevent unfair claim settlements, eliminate varying opinions, win the Greater Weight of the evidence challenges and save time in formulating demands. Another attorney quoted: "I just wanted to call and thank you. I want you to know that I am a very successful lawyer, senior in the largest law firm in one of the largest cities in Texas. I have been doing this a long time. I don't make many phone



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calls these days but I wanted to call you personally to thank you. Don't get me wrong, life has been very good to me, but you just made it better. Even if it didn't increase settlement value, your system of producing demand letters has saved my firm so much time that I would pay you whatever you wanted. Thank you."

A Superior court Judge said...."In all my years on the bench, I've never seen anything this powerful before". Use this approach to formulate your demand and you'll get the best of both worlds... prevent unfair, unrealistic settlements, eliminate varying opinions, establish preponderance, win the "Greater Weight" of the Evidence Challenges and save tremendous legal time and legal spend.

Author of the Amazon acclaimed 'Best Written'"Direct Cross Exam – Masterful Tactics For The Diligent Medical & Legal Expert", he also authored: "Personal Injury Mandates Of Litigation", "How to Beat The Verbal Threshold" and his latest book: "Unfair, Lowball Settlements Not Accepted".

In addition to his speaking skills, Dr. Liberti is a consultant and has had over fifteen thousand legal and medical professionals attend his seminars on personal injury. If you select him as a speaker for your group, you will make many plaintiff attorneys very happy.

Dr. Liberti is also Founder and President of the National Accident Victim Advocate Group ([www.4accidenthelp.com](http://www.4accidenthelp.com)), founder of Case Audit Settlement Evaluation, LLC and CEO of the Spinal Aid Centers of America National Franchise.

Since 2011 he has worked in a coordinated effort with Attorney's and Physicians' input to produce the Liberator2 EMR and Demand Producer Software System, which after 3 years of BETA testing is now being professionally released nationally. The project was specifically designed to assist attorneys to use the procedural intelligence codes to prevent unfair claims practices by the Insurance Companies and has been Real World tested and is successful. It is made available at no cost to those attorneys who agree to provide case testimonials during a limited professional release period occurring now.